2019-2020 TTC Catalog

Commercial Graphics - Graphic Design

Associate in Applied Science in Commercial Graphics

Graphic Design Career Path

72 Credit Hours

Graphic Design has surpassed its role as a commercial art practice to play an essential role in how the world communicates today. It has become an indispensable tool for communicating the wide array of experiences of place, product, service or personality in every imaginable context. Students enrolled in the Graphic Design career path are challenged to develop design solutions to all of the above by experimenting with various tools including advertising, logo design, type design, books and digital magazine production, packaging, photography, motion graphics, and apps to create compelling graphic identities and branded experiences across a wide range of perpetually evolving media.

Students can earn only one Commercial Graphics degree in a single career path.

General Education Core Requirements

ART 101 Art History and Appreciation 3
ART 210 History of Graphic Design 3
ENG 101 English Composition I 3

| REQ SSC | Select from [Behavioral/Social Sciences](#) | 3 |
| REQ MAT | Select from [Mathematics/ Natural Sciences](#) | 3 |

Total: 15

Major Requirements

ART 111 Basic Drawing I 3
ARV 110 Computer Graphics I 3
ARV 121 Design 3
ARV 123 Composition and Color 3
ARV 162 Graphic Reproduction I 3
ARV 205 Graphic Illustration 3
ARV 210 Computer Graphics II 3
ARV 212 Digital Photography 3
ARV 217 Computer Imagery 3
ARV 219 Multimedia Techniques 3
ARV 230 Visual Arts Business Procedures 3
ARV 261 Advertising Design I 3

ARV 279 Portfolio Preparation 3
ARV 280 Visual Arts Exit Portfolio 3
CGC 106 Typography I 3
CGC 110 Electronic Publishing 3
CGC 210 Advanced Electronic Publishing 3

Total: 51

Electives

Select two courses from Graphic Design Electives.

ART 112 Basic Drawing II 3
ART 211 Introduction to Painting 3
ARV 114 Photography I 3
ARV 125 Drawing for Animators 3
ARV 136 Motion Graphics I 3
ARV 164 Digital Print Production 3
ARV 191 Media Arts Study Abroad 3
ARV 192 Special Topics in Media Arts I 1
ARV 193 Special Topics in Media Arts II 1
ARV 194 Special Topics in Media Arts III 1
ARV 211 Digital Media Design 3
ARV 213 Lighting 3
ARV 214 Photography II 3
ARV 216 Lighting II 3
ARV 218 Computer Imagery II 3
ARV 221 Interactive Media Design 3
ARV 227 Website Design I 3
ARV 228 Website Design II 3
ARV 229 Advanced Multimedia 3
ARV 232 Digital Photography II 3
ARV 264 Special Projects in Graphic Arts 3
ARV 275 Aerial Photography 3
CWE Cooperative Work Experience *
MAP 110 Editing I 3
MAP 190 Introduction to Animation 3

Total: 6

Admission Requirements

Admission into this program requires proof of high school graduation (or GED) and qualifying scores on SAT, ACT or the TTC placement test.